

MARCELO SOARES

Vancouver, BC, Canada | Permanent Resident | Remote
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PHP / LARAVEL DEVELOPER | FULL STACK

PROFESSIONAL SUMMARY

Full-stack developer with 8+ years building and owning production PHP and Laravel platforms end to end, from backend services and REST APIs to the dashboards and reporting features that surface data back to the business. I do not just take tickets: at Archa, I sit directly with the CEO and stakeholders to understand the real business problem before deciding what to build, which is how an automation I designed ended up saving the team about two days of work every week. I am comfortable with JavaScript and CSS on the front end, run Docker and CI/CD in production, and work daily in an Agile, Kanban-style workflow. I bring the same mindset to any team: understand the priorities behind the request, then build something that actually moves them.

TECHNICAL SKILLS

Backend: PHP (Laravel, Yii), OOP, REST API design, MySQL, MariaDB, PostgreSQL

Frontend: JavaScript, HTML5, CSS3, React, responsive UI

DevOps and Cloud: Docker in production, CI/CD (GitHub Actions), Git, Google Cloud Platform, AWS (S3, EC2)

Ways of Working: Agile and Kanban delivery, stakeholder collaboration and process improvement, code reviews, technical documentation

PROFESSIONAL EXPERIENCE

Software Developer

September 2024 to Present

Archa | Remote

- Own end-to-end development of a live PHP platform, from backend services and REST APIs to the dashboards and reporting features stakeholders use to track the business.
- Work directly with the CEO and stakeholders to identify real pain points and priorities before building, which led to an automation that saved the team about two days of work every week.
- Deploy through CI/CD with Docker on Google Cloud Platform, and resolve production issues through log-based root-cause analysis.

.NET Developer

September 2023 to March 2024

CBDC (Community Business Development Corporation) | New Brunswick, Canada

- Ramped up quickly on C# and ASP.NET MVC with SQL Server, having come from a PHP background, and delivered tested features in production on a financing platform.

PHP Web Developer

July 2015 to November 2020

Fiotec (Fundação para o Desenvolvimento Científico e Tecnológico em Saúde) | Rio de Janeiro, Brazil

- Built and maintained PHP and MySQL web applications and automated reporting pipelines serving 6M+ people in the State of Rio de Janeiro, gathering requirements directly from non-technical stakeholders.

Web Developer

June 2011 to September 2015

FIOCRUZ (Fundação Oswaldo Cruz) | Rio de Janeiro, Brazil

- Developed and documented PHP, MySQL, JavaScript, and HTML/CSS web applications supporting public health research projects.

PROJECTS

Estatiloto, Subscription SaaS with Dashboard (PHP, MySQL)

2024 to Present

estatiloto.com.br

- Built a PHP and MySQL subscription product end to end, including a payment gateway integration, a data-driven member dashboard, and a conversion-focused feature that increased upgrades.

MaxRender, Content Platform with Admin Dashboard (PHP)

2017 to Present

maxrender.com.br

- Built and maintain an admin dashboard for a content platform reaching 500,000+ readers, tracking subscriptions, content performance, and analytics pulled from Google Analytics and Search Console.

ServiSpot, Marketplace Platform with Dashboard (Laravel, React)

2025

servispot.com

- Built a services marketplace with a Laravel REST API backend, a React front end, and a dashboard for customers and providers, reaching 2,000+ users.

EDUCATION AND ADDITIONAL TRAINING

Master of Science in Computer Science, Federal University of Rio de Janeiro (UFRJ), 2012 to 2014 (assessed by WES as Canadian equivalent)

College Diploma, Game Development, New Brunswick Community College (NBCC), Canada, 2021 to 2023. Graduated with Honours, GPA 3.8.

Licentiate Degree in Informatics (Licenciatura em Informática), Unigranrio, Brazil (assessed by WES as Canadian equivalent)

Innovative Project Management Training, Akron, Ohio, USA, June 2022. A 15-day program including a decision-making-under-pressure module delivered by the U.S. Army.